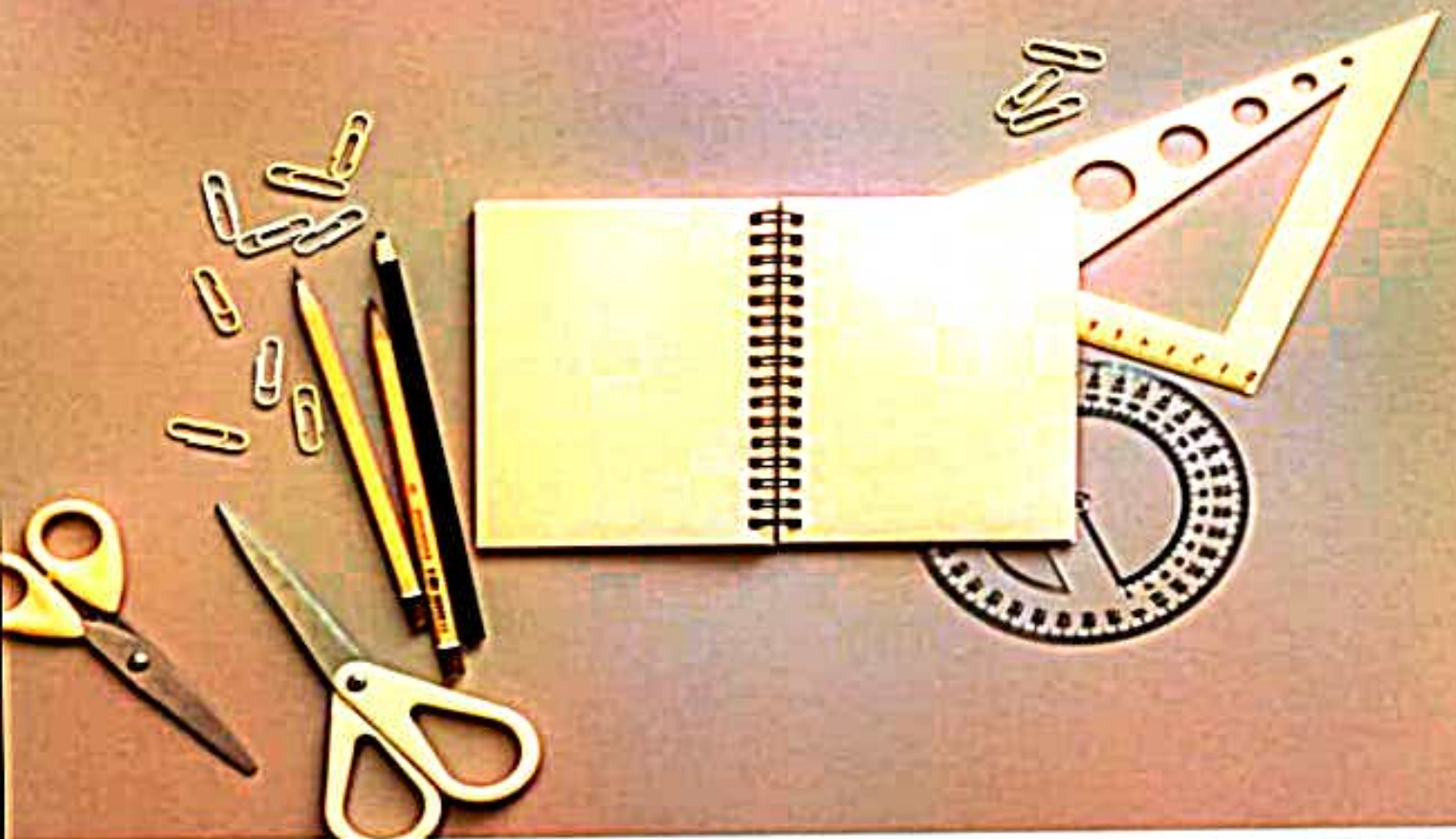


Research in Multidisciplinary Subjects (Volume-3)



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Biplab Auddya

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V. S. Karpagavalli

Dr. Manjushree. R

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Jayanth H

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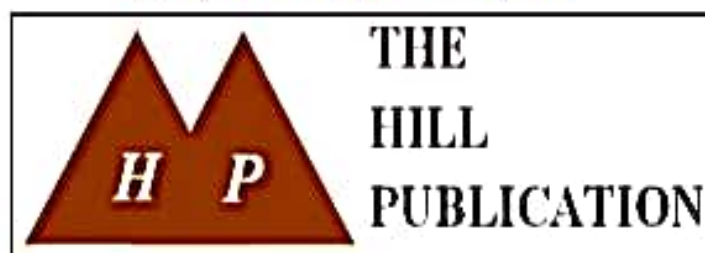
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Title: Research in Multidisciplinary Subjects (Volume-3)

Editor's: Chief Editor- Biplab Auddya, Editor- V. S. Karpagavalli, Dr. Manjushree. R, Dr. Rajeev Kumar Sharma, Jayanth H, Punit Moris Ekka, Dr. Bitopi Nath, Sarita Soy

Published By: The Hill Publication

Publisher's Address: Purulia, West Bengal, 723121

Publishing Month & Year: August, 2023

Edition Details: I

ISBN: 978-81-964776-1-5

Price: Rs.400

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About Book

Multidisciplinary Research/Approach/Subject/Education is a unique part of education. By this education students learn and collect knowledge/ideas from different disciplines.

The present book volume is based on the Multidisciplinary Research and introduces on different important topics by research paper contributors like: HRM Practices and Challenges in Unorganised Sector in Maharashtra, WOMEN ENTREPRENEURSHIP; ISSUES AND CHALLENGES, "ROLE OF BEHAVIOURAL BIAS IN INVESTMENT DECISION - A COMPREHENSIVE REVIEW", Exploring the Transformative Potential of Educational Psychology Research, INDIA AS AN EMERGING HEALTHCARE CENTER IN THE WORLD, A COMPARATIVE STUDY AMONG THE VALUE PATTERNS OF SCIENCE AND COMMERCE UNDERGRADUATE STUDENTS, GRAPH THEORETICAL PARAMETERS ON SOME GRAPHS, RESTRAINED NON-SPLIT DOMINATING SET OF GRAPHS, The First Two Five-year Plans and Tribal Development of West Bengal in India: A Study on Changing Status of Tribe Life (1951-1961), DR. BABASAHEB AMBEDKAR: ARCHITECT OF WOMEN'S LIBERATION, Successful investigation into a production from leaf explants of *Physalis angulata* (L), Individual Differences, Anisotropy: A Mathematical and Practical Exploration of Directional Dependence, Bioremediation of Agriculture pesticidal residues using microbial enzymes, SUCCESS TALE OF "ZINDAGI KE SAATH BHI ZINDAGI KE BAAD BHI", Phytochemical and Pharmacological diversity of *Withania somnifera*, Physical Exercise, Fatigue And Rest, Supporting Learner Well-being: The Role of Study Centre Support Services in Open and Distance Learning A case study, Correlation of Social Science with other Subjects in teaching, A STUDY ON STIE (SCIENCE, TECHNOLOGY, INNOVATION AND ENTREPRENEURSHIP) POLICY FRAMEWORKS, Potential of Probiotics as Dietary Supplements in Disease Prevention and Management.

Thanks to The Hill Publication, all Editors and all Research Paper Contributors of this Book {Research in Multidisciplinary Subjects (Volume-3)}.

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SUCCESS TALE OF “ZINDAG I KE SAATH BHI ZINDAGI KE BAAD BHI” - LIC



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ABSTRACT

Each morning, we discover that our extended family, the Life Insurance Corporation, consists of more than 250 million lives. The enormity of the duty we bear humbles us and makes us aware of the great value of the lives we are connected to. The fact that we have been a part of millions of lives every day for the past 65 years has been a process called TRUST, even though this journey began more than 60 years ago.

A trustworthy saga.



BEGINNING OF LIC

The Life Insurance Corporation of India was established on September 1, 1956, by the Ministry of Finance of the Government of India with the objective of increasing life insurance availability, particularly in rural areas, in order to reach all insurable persons in the nation and provide adequate financial cover at an affordable price.

LANDMARKS OF LIC

- The Oriental Life Insurance business, the first life insurance business to operate in India, began operations in 1818.
- The first life insurance firm in India, Bombay Mutual Life Assurance Society, began operations in 1870.
- The Indian Life Assurance Companies Act, which was enacted in 1912, was the first piece of legislation regulating the life insurance sector.