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IMPACT OF COVID - 19 ON START-UPS IN INDIA

Authored by -

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DEAN-ACADEMICS

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CHAPTER 23
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ABSTRACT:

Covid-19 has an adverse impact on the overall investment sector. All the businesses in all the sector and the start-ups in particular is the most vulnerable sector to face challenges from business and operations perspectives. They witness a decline in demand and supply, except those start-ups engaged in the delivery of essential products viz., gaming or streaming, educational technology, services etc. the lockdown measures as a response to curb the virus, threaten the existence of many innovative start-ups. The policy measures need to support the entrepreneurial eco system with ensured growth and rapid recovery.

Key Words : Cash burns, gig economy, delayed exits, downrounds